

Selling Smarter with Microsoft Dynamics 365

Transform customer interactions with deep, AI-powered insights that guide teams to better business outcomes

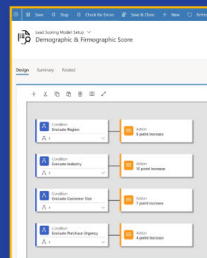
Gain marketing insights

Real time insights help you understand the impact of each step in your buyer's journey and accurately track results. Use out-of-the-box dashboards, marketing analyzers and real-time interactions; plus, build custom dashboards.



Focus on top priorities

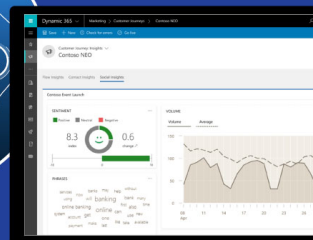
Use embedded intelligence like dynamic segmentation to target the right audience, multiple lead scoring models to prioritize leads, and customer interactions insights to personalize engagement.



Gain social insights

Use social insights to gain competitive intelligence, measure, and manage your brand reputation.

Dynamics 365 for Marketing brings together insights from multiple channels like events, emails, and landing pages, as well as listening data from social media platforms.



Survey customers

Conduct online surveys to better understand your customer needs and apply learning to your marketing investments to maximize the customer experience and create compelling offers.

